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**LOCAL PLUMBER CLINCHES FINAL AWARD IN 2023 ISUZU TRUCK OF THE YEAR COMPETITION**

Isuzu Australia Limited (IAL) is wrapping up the 2023 round of its iconic Truck of the Year competition with the announcement of the winner of its coveted People’s Choice Award.

For this award category, Isuzu Australia throws the judging over to customers and followers on social media, who choose from a [gamut of fan favourite trucks](https://www.content.isuzu.com.au/news-articles/truck-of-the-year-people-s-choice-award-open-for-voting/) featured in the competition throughout the year.

Polling took place over the month of December via Isuzu Australia’s Facebook page and IAL Marketing and Advertising Manager, Sam Gangemi, said the competition was fierce, but friendly.

“This aspect of the Truck of the Year competition is a lot of fun for the entrants and Isuzu fans,” Mr Gangemi commented.

“It gives the community a chance to celebrate local businesses and the trucks supporting them, and it’s a great opportunity for people to give a shout out to a mate who’s been working hard all year.

“It’s also a second shot at one of our $1,000 prepaid Cash Card prizes for those who have taken the time to enter a truck in the competition.”

The People’s Choice Award winner joins the other big winners of the competition—selected by an Isuzu judging panel.

The [2023 Grand Prize Winner](https://www.content.isuzu.com.au/news-articles/loyal-truck-fans-rewarded-at-isuzu-s-2023-truck-of-the-year-competition/), Northern Territory business [VTG Waste & Recycling](https://newsroom.arkajon.com.au/what-waste-goes-where-vtg-waste--recycling-lend-a-helping-hand-at-the-top-end%22%20/h%20HYPERLINK%20%22https:/www.vtgwaste.com.au/%22%20/h%EF%B7%9FHYPERLINK%20%22https:/newsroom.arkajon.com.au/what-waste-goes-where-vtg-waste--recycling-lend-a-helping-hand-at-the-top-end), received top accolades and a total of $7,000 in prepaid Cash Cards, while three additional ‘Series’ Winners each took home a $1,000 prepaid Cash Card.

**Congratulations People’s Choice Award winner: What the Flush Plumbing**

Mr Gangemi was pleased to announce that New South Wales business [**What the Flush Plumbing**](https://www.facebook.com/whattheflushplumbing/) received the highest number of popular votes, taking out the People's Choice Award for 2023.

“Well done to Brandon from What the Flush Plumbing for a great entry, we love to see the community brought together through the shared joy of truck ownership,” said Mr Gangemi.

Brandon Navratil and What the Flush Plumbing took out the award thanks to a one-of-a-kind [NLR 45-150](https://www.isuzu.com.au/our-range/series/n-series/) which assists the plumbing business in servicing Bringelly and surrounds in New South Wales.

The light-duty truck has an unforgettable custom wrap and registration plates, with Mr Navratil opting for a setup that allows easy access to tools and equipment—a toolbox on wheels with extra payload for materials and machinery.

“It snaps necks with people checking out the setup,” Mr Navratil said in his competition entry.

“The truck makes people smile and never goes unnoticed.”

**Save the date**

Isuzu's Truck of the Year competition officially opens again on 01 February 2024, though any entries received during January will automatically be added to the opening monthly round.

“There is no telling what the new year will bring but it’s sure to be an exciting competition filled with top notch Isuzu Trucks to get behind,” said Mr Gangemi.

“Isuzu’s Truck of the Year has been running for almost three decades and we feel it’s as important as ever that Australia’s truckies, tradespeople, drivers and businesses receive recognition for the work they do, and the pride they take in it.

“It’s all about supporting our connected industries, so we’re very pleased that the People's Choice Award continues to honour this community spirit.”

Isuzu truck owners can enter the competition now for the February monthly round by visiting [*www.isuzu.com.au*](https://www.isuzu.com.au/news/truck-of-the-year/), uploading their best truck photo and telling the judges how their Isuzu truck supports the operation.

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**For further information, please contact:**        **For Isuzu Trucks releases and photos:**

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